2003

AMERICAN EAGLE

Platinum

PROOF COINS

A TRADITION OF EXCELLENCE

Platinum

Blending world-class artistry with the world's finest precious metal, the United States Mint's 2003 American Eagle Platinum Proof Coins exemplify the best in coinmaking.

The coin's obverse, by sculptor-engraver John Mercanti, features Lady Liberty, her face illuminated by her legendary torch.

VIGILANT AND PATRIOTIC

Sculptor-engraver Al Maletsky's reverse design showcases our nation's symbol – the bald eagle – at rest, though ever watchful, perched on a pine branch in the Rocky Mountains and superimposed over an image of the American Flag. This patriotic scene reflects the unceasing vigilance with which our nation must guard its freedoms.
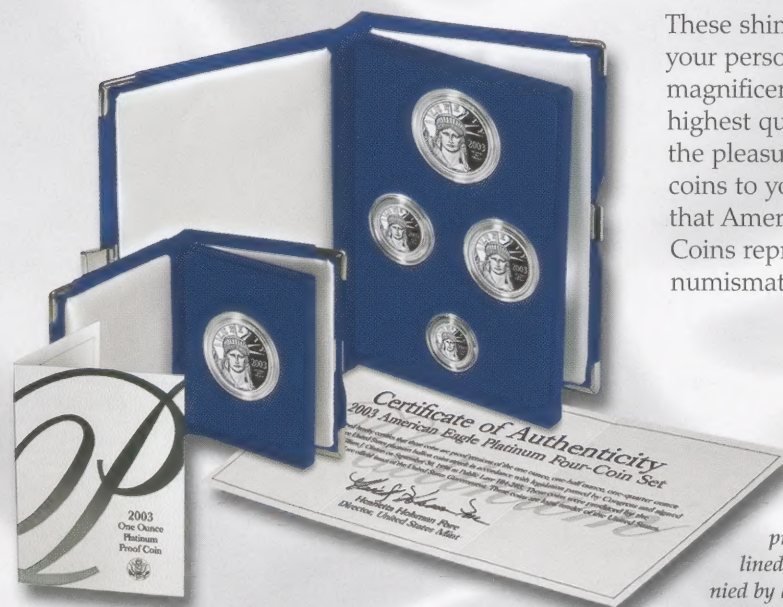
2003 American Eagle Platinum Proof Collection

PRESENTING THE FOREMOST ACHIEVEMENT OF THE COINMAKER'S ART, THE FLAGSHIP OF THE AMERICAN EAGLE FAMILY OF FINE COLLECTIBLE COINS.

American Eagle Platinum Proof Coins are the most sought-after coins produced by the United States Mint. Act now – order today to guarantee your collection is not without the 2003 American Eagle Platinum Proof Coins.

FROM THE UNITED STATES MINT, DIRECT TO YOU, AMERICA'S MOST DESIRABLE COIN.

Struck from pure platinum (.9995 fine), these coins are second to none. The lustrous mirror-like finish of these breathtaking proof coins makes light seem to dance across the patriotic reverse design, a design as intricate as it is powerful. The interplay of shadow and light warms the face of Lady Liberty, revealing the steadfastness of our nation's most enduring symbol of freedom… a beacon of hope recognized throughout the world.

Coins shown actual size to display intricately sculpted details and exceptional minting quality.

These shimmering Eagles will add to your personal collection the magnificence that only a coin of the highest quality possesses. In addition to the pleasure of adding these remarkable coins to your collection is the knowledge that American Eagle Platinum Proof Coins represent the highest degree of numismatic craftsmanship in the world.

All American Eagle Platinum Proof Coins — including the handsome Four-Coin Set — are presented in luxurious blue velvet-lined presentation cases, and are accompanied by an official Certificate of Authenticity signed by Henrietta Holsman Fore, Director of the United States Mint.

Peerless in quality and unsurpassed in beauty, these coins are simply without equal. American Eagle Platinum Proof Coins are the crowning achievement of coinmaking, and will make a distinctive addition to your personal collection or as a gift for someone with exquisite taste.

Don't miss your chance to own the very best from the United States Mint.

- Mintages as low as 13,000
- Distinctive and inspiring "Patriotic Vigilance" design
- Highest face value ever featured on a U. S. coin
- The only U. S. coin to feature a dollar sign ($) and its purity

Note that the coins included in the American Eagle Platinum Proof Four-Coin Set are part of the total mintage of each denomination, as detailed below.

COINS	1 OUNCE	1/2 OUNCE	1/4 OUNCE	1/10 OUNCE	4-COIN
• LEGAL TENDER DESIGNATION	$100	$50	$25	$10	
• ORDER OPTION MINTAGE	4,000	3,000	5,000	10,000	10,000
• TOTAL MINTAGE (INCLUDING SETS)	14,000	13,000	15,000	20,000	
• WEIGHT (TROY OZ.)	1.0005	0.5003	0.2501	0.10005	
• PLATINUM CONTENT	99.95%	99.95%	99.95%	99.95%	
• DIAMETER (mm)	32.70	27.00	22.00	16.50	
• THICKNESS (mm)	2.43	1.80	1.37	1.00	
• MINT MARK (WEST POINT)	W	W	W	W	

The 2003 American Eagle Platinum Proof Coins will be available until they sell-out or until the 2004 Proof issue is released, whichever comes first.

HOW TO ORDER

Fill out the enclosed Order Card, call us toll-free, or visit us on our website, www.usmint.gov. Be sure to read the back of the Order Card for special ordering information. If you have a question about your order once it is placed, please contact our Customer Care Center by calling 1-800-USA-MINT (872-6468), or by writing: Customer Care Center, United States Mint, 801 9th Street, N.W., Washington, D.C., 20220.

COLLECTOR'S RECORD

CUSTOMER NUMBER: _____

DATE OF ORDER: _____

METHOD OF PAYMENT: _____

AMOUNT OF ORDER: _____

ORDER DESCRIPTION: _____

Retain these announcement materials and keep them with your platinum coins.
They provide provenance and background to your collection.

TO PLACE YOUR ORDER CALL **1-800-USA-MINT**
OR VISIT OUR WEBSITE AT **WWW.USMINT.GOV**

UNITED STATES MINT
Department of the Treasury
Serving America Since 1792

DEPARTMENT OF THE TREASURY
UNITED STATES MINT
WASHINGTON, D.C. 20220

Serving America Since 1792

DIRECTOR
OF THE
MINT

September 2003

Dear Collector,

The United States Mint is proud to present the 2003 American Eagle Platinum Proof Coins, including the popular American Eagle Platinum Proof Four-Coin Set.   These coins will go on sale September 17, 2003.   Collectors with a discerning eye will surely appreciate this opportunity to own such breathtaking coins, the premier numismatic collectibles in the world.

As a previous purchaser of coins, you demonstrated your appreciation of the beauty and craftsmanship of American coins.   These coins are produced in limited mintages and made from the purest platinum available (.9995 fine).   They will make a fine addition to any collection.

The 2003 reverse features our Nation's symbol of freedom – the bald eagle – perched vigilantly on a Rocky Mountain pine branch and superimposed on Old Glory.   United States Mint sculptor-engraver Al Maletsky's "Patriotic Vigilance" design stirs the heart, and is an enduring reminder of the freedoms for which the United States stands.

The 2003 American Eagle Platinum Proof Coins will be produced in very low mintages – as low as 13,000 for the half-ounce denomination – ensuring elite status among the world's finest collectibles.   As America's coinage begins a renaissance, discriminating collectors are expected to create an overwhelming demand for these lustrous platinum proof coins.

I encourage you to consider adding these coins to your collection, and place your order as soon as possible.   To order, you may mail the enclosed order form, or call 1-800-USA-MINT.   You may also order securely through our website, www.USMINT.gov.

The 2003 American Eagle Platinum Proof Coins are available now, so I invite you to place your order today.

Sincerely,

Henrietta Holsman Fore
Director
United States Mint